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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Jerry Price et al.)
Serial No.: 10/766,075) Attorneys' Ref. P214430
Filing Date: 01/28/2004) Art Unit: 3634
Title: PRODUCT DISPLAY SUPPORT)
SYSTEMS AND METHODS)

INFORMATION DISCLOSURE STATEMENT

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In accordance with 37 CFR §1.56, the Applicant respectfully submits this Information Disclosure Statement to call to the attention of the Examiner the references listed on the attached Forms PTO/SB/08A and PTO/SB/08B for consideration in the prosecution of the above-referenced application for U.S. patent. Citation of a reference in this Information Disclosure Statement is not an admission that the reference is prior art to the present invention.

It is believed that no fee is due at this time to maintain the application in full force and effect, however if any such fee is due please charge this to Deposit Account No. 502099.

REMARKS

The reference nos. 1-10 listed on the attached Form PTO/SB/08A, and reference no. 1 on Form PTO/SB/08B were disclosed by the Applicant in the present application on pages 2-4.

Reference no. 11 listed as U.S. Patent 2,156,184 to Koski discloses a refrigerator attachment that includes a rack for drying towels and the like using heat generated by a refrigerator condenser.

CONCLUSION

The Applicant respectfully submits that these references, taken alone or in combination, neither anticipate nor render obvious the present invention. Consideration of the foregoing in relation to the pending application is respectfully requested. If there is any matter which could be expedited by consultation with the Applicant's attorney, such would be welcome. The Applicant's attorney can normally be reached at the telephone number below.

Signed at Bellingham, County of Whatcom, State of Washington, this 6th day of August, 2004.

Respectfully submitted,

Jerry Price et al.

By Michael R. Schacht
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CERTIFICATE OF MAILING 37 C.F.R. §1.8

I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being deposited with the United States Postal Service as first class mail in an envelope addressed to Commissioner for Patents, U.S. Patent & Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450, on the date shown below.

Signature: Robin Fry

Print Name Robin Fry

Date: 08/06/2004

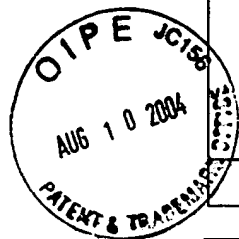
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Attorney Docket Number	P214430
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Examiner
Signature

Date
Considered

1 Unique citation designation number 2 See attached Kinds of U.S. Patent Documents 3 Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3) 4 For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document 5 Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible 6 Applicant is to place a check mark here if English language Translation is attached.

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Application Number	10/766.075
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Filing Date	01/28/2004
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First Named Inventor	Jerry Price
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Group Art Unit	3634
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Examiner Name _____

Attorney Docket Number	P214430
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OTHER PRIOR ART -- NON PATENT LITERATURE DOCUMENTS

Examiner Initials*	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.
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US 2003/0038100 A1 to Liu; Publication date 02/27/2003.

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*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

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